

Our Vision

To reach the more than 1-in-4 adult Australians impacted by complex trauma.

Our Purpose

Empowering adults to recover and build resilience from complex trauma.

Our values

We Lead with Hope
We Uphold Integrity
We Drive Change

BLUE KNOT STRATEGY FY27–FY29



PEOPLE

Investing in our workforce, wellbeing and capability.

- Build workforce and leadership capability
- Support wellbeing and sustainability
- Strengthen role clarity and readiness



PRACTICE

Strengthening safe, high quality and recovery focused services.

- Continue to deliver safe, high quality services
- Strengthen survivor centred practice
- Use feedback to improve outcomes for survivors



KNOWLEDGE

Sharing expertise and extending trauma-informed practice across all sectors.

- Share our expertise and the expertise of lived experience
- Expand access to learning
- Strengthen capability across sectors



FOUNDATIONS

Enhancing systems, governance and organisational effectiveness.

- Improve systems and technology
- Strengthen data and governance
- Increase organisational effectiveness



SUSTAINABILITY

Building the resilience and resources needed to drive long-term impact.

- Strengthen financial sustainability
- Diversify income sources
- Drive sustainable growth